

## ***Ride Bristol***

### NEW OFFROAD CYCLING CHARITY SEEKING TRUSTEES

*Ride Bristol* is seeking Trustees, ambassadors and others to support key functions to promote the growth of an inclusive off-road cycling community in Bristol through trail building, maintenance, rides, events and other outreach activities.

We are particularly seeking individuals with expertise in the following areas to make up a diverse and representative board of trustees;

- Accountancy
- Law
- Health & Well being
- Community / youth work
- PR & comms / web design
- Planning process [planner, architect, landscape architect...]
- Fundraising [sports & health grant applications, events management..]

However, what ever your background/expertise, if you are passionate about what we are proposing please get in touch.

*Ride Bristol* has evolved from the Ashton Court Trail Advocacy Group and it is envisioned that between 3-5 of the key members of that group will also become members of the charity, [bringing their passion for the project and significant experience managing volunteers, working with Architrail, landowners and riders...] but its remit will go beyond Ashton Court [where refurbishment work on the Nova Trail is due to be completed in 2020].

#### **Who we are and what we have achieved:**

Over the last 18 months, simply functioning as an informal group of volunteers we have;

- Raised £16,000 funds toward trail maintenance
- Created an active pool of 200 volunteers – who contributed over 800 volunteer hours
- Secured 100 tonnes of stone sponsorship per year
- Resurfaced 4km of trail and installed rider counters
- Logged an average of 8500 rider passes per month on the Nova Trail  
[this equates to over 30% increase in usage]
- Established a foundation of regular monthly donations

#### **We feel there is a need to transform into a charity to;**

- Increase our access to funding through sponsorship, grants & a membership scheme.  
[funds have already been offered but are dependent on us being a charity]
- To be able to tap into corporate social responsibility volunteer days
- Widen our remit and increase our lobbying power

#### **Our aims;**

- Maintain existing sanctioned trails in Ashton Court.
- Look to develop new and existing partnerships to support trail work in Leigh Woods.
- Develop new trail networks
- Promote the positive benefits of off road cycling to a wider demographic
- Increase access to trails, particularly for young, disadvantaged and those with disabilities
- Act as a hub and advocate for the mountain biking community

#### 2020 Objectives:

- Create charity/trustee group (initially constituted org + committee).
- Create website and social platforms to clearly define 'brand image' and promote.
- Create membership structure to start bringing in more reliable and regular donations.
- Apply for 3-5 appropriate funding pots.
- 2/3 Fundraisers – Summer Event, Christmas & Film night.
- Complete Nova Trail.
- Examine existing Bristol trail network.
- Create strategy for Leigh Woods or next location.

#### 2021 Objectives:

- Move on to develop a new location
- 3-5 fundraisers events
- Further objectives to be agreed at first committee meeting

#### **Trustee responsibilities:**

1. Ensure your charity is carrying out its purposes for the public benefit
2. Comply with your charity's governing document and the law
3. Act in your charity's best interests
4. Manage your charity's resources responsibly
5. Act with reasonable care and skill
6. Ensure your charity is accountable

If you are interested in being a trustee or feel you can support us in other way please get in touch with us by February 22<sup>nd</sup> 2020 at [info@ridebristol.com](mailto:info@ridebristol.com)

If you would like to include a brief introduction to yourself, area of expertise & experience and why you would like to be involved [no more than 200 words please].

You can find more information on what we have done here and our Fundraising page:  
<https://www.pedalprogression.com/advocacy/>

\* Pedal Progression [a mountain bike hire and coaching business based in Ashton Court] has played a significant role within the Ashton Court Trail Advocacy Group and one or 2 of it's staff along with key volunteers are working hard to realise the charity. The charity will have no formal relationship to Pedal Progression and procedures will be put into place within the charity to ensure any conflict of interest is correctly managed.